



BOARD OF DIRECTORS

Chairman Dave Roberts
Sam Abed
Bob Campbell
Rocky Chavez
Carl Hilliard
Bill Horn
Chris Orlando
Mark Packard
Jerome Stocks

Matthew Tucker, Executive Director
C. Michael Cowett, General Counsel

AGENDA

PLANNING COMMITTEE MEETING

Chairman Jerome Stocks, Bob Campbell, Mark Packard, Sam Abed
Staff Committee Liaison: Tom Lichterman

Thursday, January 8, 2009 – 3:00 PM
311 South Tremont, Oceanside, California

1. Open Meeting
2. Changes to the Agenda
3. Advertising Options for NCTD Modes
4. Rail Safety Film
5. FY 09 Transportation Development Act (TDA) 4.0 and 4.5 Amended Claims and Resolution (Attachment 5A)
6. Proposed Capital Improvement Program FY 2010 – FY 2014 and Regional Transportation Improvement Program (Attachments 6A , 6B, 6C, 6D)
7. Other Matters
8. Public Comment
9. Next Meeting: Thursday, **February 5, 2009**, 3:00 p.m., 311 South Tremont, Oceanside, CA
10. Adjournment

For individuals with disabilities, we will provide assistive services. To obtain such services or copies of documents in an alternate format, please call or write, a minimum of 72 hours prior to the event, to request these needed reasonable modifications. We will make every attempt to accommodate requests that do not give 72 hour notice. Please contact our Clerk of the Board at (760) 967-2808.

Persons with hearing impairment please use the California Relay Service (CRS): 800-735-2929 using TTY; 800-735-2922 using voice; 800-735-0373 for CRS Customer Service; 800-855-3000 for Spanish.

Any writings or documents provided to a majority of the members of the NCTD Board of Directors regarding any item on this agenda will be made available for public inspection in the department of the Clerk of the Board located at 810 Mission Avenue, Oceanside, CA 92054, during normal business hours.



**STAFF REPORT TO THE
PLANNING COMMITTEE**

**Agenda Item #
3**

TITLE: ADVERTISING OPTIONS FOR NCTD MODES

Time Sensitive Consent

STAFF RECOMMENDATION: **That the Planning Committee provide input and guidance to staff on the use of advertising on NCTD's various modes of transportation**

BACKGROUND INFORMATION: NCTD currently contracts with ClearChannel Outdoor to allow advertisers to place signage and wrap BREEZE buses to generate additional revenue for operations. The contract expires in July 2009, and NCTD will soon issue an RFP for a new contract. We would like to review with the Committee various options for advertising revenues during the next contract period. Specifically, we would like to discuss the following items:

- Review current advertising guidelines of the contract
- Discuss future options for advertising on other modes
- Review how other Southern California transit agencies use advertising
- Discuss amount and type of advertising allowed in our Transit Centers

ATTACHMENT: None

FISCAL IMPACT: None at this time. NCTD received \$389,000 in advertising revenue from ClearChannel in FY 2008 and budgeted \$400,000 in FY 2009.

**COMMITTEE
REVIEW:**
1/8/09

STAFF CONTACT: **Richard Hannasch**
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**STAFF REPORT TO THE
PLANNING COMMITTEE**

**Agenda Item #
4**

TITLE: RAIL SAFETY FILM

Time Sensitive Consent

**STAFF
RECOMMENDATION:**

That the Board of Directors recognize the contributions of the Transit Alliance for a Better North County (TABNC) and of the KOCT television station in making a Rail Safety film.

**BACKGROUND
INFORMATION:**

As part of NCTD's ongoing effort to educate and inform North County about the importance of rail safety in the community, a film was recently completed and broadcast on KOCT. The making of the film grew out of a need discovered during the preparation for the opening of the SPRINTER. Outreach efforts include joint rail safety presentations to each school in the SPRINTER corridor, sometimes in tandem with Operation Lifesaver.

NCTD's rail safety efforts go back to the early 1990's when the railroad was initially acquired and plans were established to start the COASTER service. Earlier this year, NCTD worked with TABNC on a grant available to non-profit organizations in San Diego County to promote safety in the region. TABNC secured the grant and contracted with KOCT to make the rail safety film. NCTD would like to preview a short segment of the film for the Board, and recognize TABNC and KOCT representatives at the January 22, 2009 Board meeting.

NCTD will also distribute the film in DVD format to interested schools and organizations in the community to further encourage rail safety education.

ATTACHMENT: None

FISCAL IMPACT: None

**COMMITTEE
REVIEW:
1/8/09**

**STAFF CONTACT: Richard Hannasch
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STAFF REPORT TO THE PLANNING COMMITTEE

Agenda Item # 5

TITLE: FY 09 TRANSPORTATION DEVELOPMENT ACT (TDA) 4.0 AND 4.5 AMENDED CLAIMS and RESOLUTION

Time Sensitive [X] Consent []

STAFF RECOMMENDATION:

That the Board of Directors approve the Amended TDA claims and attached resolution authorizing the Executive Director to file the FY 09 amended applications for Transportation Development Act (TDA) Articles 4.0 and 4.5 funds in the amounts of \$29,764,636 and \$1,535,859, respectively.

BACKGROUND INFORMATION:

In April of each year, NCTD is required to file the Transportation Development Act (TDA) and State Transit Assistance Funds (STA) claims with the San Diego Association of Governments (SANDAG) for the subsequent fiscal year. Earlier in 2008, NCTD did file its TDA claims for FY 09 based on the revenue estimates provided by SANDAG.

The original TDA Article 4.0 claim for FY 09 was in the amount \$31,317,000 to support operations of the BREEZE fixed-route bus service, LIFT ADA paratransit service, COASTER commuter rail service, SPRINTER light rail service and capital projects. The total claim amount also included \$524,560 to cover the cost of functions transferred to SANDAG and \$27,170 for capital construction of the East Division Maintenance Facility, which SANDAG is constructing on behalf of NCTD.

The original TDA Article 4.5 claim for FY 09 was in the amount \$1,591,000 to support continuing operations of LIFT ADA paratransit service and capital projects.

At its November 21, 2008 meeting, the SANDAG Board of Directors approved a 4.96% reduction in the FY 09 TDA apportionment, due to reduced sales tax revenue estimates caused by the ongoing economic downturn in the national and local economies. As a result, SANDAG has requested that NCTD file amended TDA claims reflecting the lower revenue estimates. In conjunction with the amended claims, the NCTD Board is requested to reassert specific findings as detailed in the attached resolution (Resolution 09-01).

TDA Article 4.0 Claim

The revised TDA Article 4.0 claim for FY 09 is in the amount \$29,764,636, a decrease of \$1,552,364 from the original claim. These funds will be used to support continuing operations of the BREEZE fixed-route bus service, LIFT ADA paratransit service, COASTER commuter rail service, and SPRINTER light rail service. The total claim amount also includes \$498,558 to cover the cost of functions transferred to SANDAG which will be paid directly to SANDAG.

TDA Article 4.5 Claim

The revised TDA Article 4.5 claim for FY 09 is in the amount of \$1,535,859, a decrease of \$55,141 from the original claim. This amount will be used to support both continuing operations of LIFT ADA paratransit service and capital projects.

ATTACHMENT: 5A – Resolution 09-01

FISCAL IMPACT: The fiscal impact of this action is to reduce TDA Article 4.0 and 4.5 operating revenues for FY 09 by \$1,552,364 and \$55,141, respectively.

**COMMITTEE
REVIEW:**
1/8/09

STAFF CONTACT: **Richard Hannasch**
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STAFF REPORT TO THE PLANNING COMMITTEE

Agenda Item # 6

TITLE: PROPOSED CAPITAL IMPROVEMENT PROGRAM FY 2010 – 2014 AND REGIONAL TRANSPORTATION IMPROVEMENT PROGRAM

Time Sensitive Consent

STAFF RECOMMENDATION:

That the Committee:

- a) approve the submittal of proposed CIP and operating expenses for updates in the 2008 Regional Transportation Improvement Program (RTIP) subject to Board approval, and
- b) recommend Board approval of the projects proposed to be funded with TransNet monies with a pledge that NCTD will expend the funds in compliance with the requirements of the TransNet Ordinance and Expenditure Plan

BACKGROUND INFORMATION:

Capital Improvement Program (CIP)

Each year, NCTD prepares a five-year CIP, which is a multi-year plan of capital projects for facility construction, capital improvements and capital acquisitions, along with estimated costs and proposed funding. The proposed CIP, covering the five-year period from 2010-2014 has been prepared by staff and is summarized in Attachment 6A. A detailed schedule of the FY10 capital projects is included as Attachment 6B. A summary of NCTD's proposed major capital projects can be found in Attachment 6C.

As discussed in the prior Agenda Item # 5 (TDA Claim Amendment) and previously reported to the Planning Committee in conjunction with ongoing budget and service level discussions, due to reduced sales tax revenues caused by the ongoing economic downturn in the national and local economies, NCTD is experiencing a substantial reduction in funding levels compared to previous estimates. These reductions range from \$7.3 million to \$10.6 million annually for fiscal years FY10-14. To minimize the impact these funding reductions will have on service, staff is recommending the following:

- (i) decrease (by approximately \$5 million annually from NCTD's historical levels of capital funding) the CIP for FY10-14, and
- (ii) maximize the amount of federal funding that is programmed for operations.

The proposed CIP FY 2010-2014 is based on preliminary estimates of funding levels provided by SANDAG. In February 2009, SANDAG is scheduled to provide final estimates of transit revenues available for fiscal years 2010-2014. Based on the final revenue estimates, NCTD staff may recommend minor modifications to the proposed CIP. As part of the annual CIP development process, NCTD completed a rating and ranking process for its capital projects. If funding for the CIP is not sufficient to fully fund the proposed program, projects would be funded on a priority basis, based upon their ranking. If funding exceeds the estimated levels, priority projects that did not receive all requested funding could receive additional funding.

The proposed CIP is scheduled for formal Board approval in June 2009 in conjunction with the annual Operating Budget, following a 30-day public comment period and public hearing.

Should the financial outlook change in the future such that NCTD wishes to modify the proposed CIP, it can do so by amending the RTIP as appropriate.

Regional Transportation Improvement Program (RTIP)

Every two years, SANDAG must develop and adopt an RTIP, as required by State and Federal laws. The RTIP is a multi-year funding program of proposed major highway, arterial, transit, and bikeway projects, including the TransNet Program of Projects. To be eligible for certain types of federal, state, and transportation sales tax funding, NCTD must have its projects included in an approved RTIP. In addition to its capital projects, certain operating expenses, such as preventive maintenance, associated capital maintenance, and some ADA paratransit services, are eligible for federal capital funding and must also be included in the RTIP. The approved RTIP is amended periodically as necessary until the next biennial RTIP is prepared and adopted.

NCTD typically submits capital projects to SANDAG for inclusion in the RTIP at the beginning of the calendar year in conjunction with its annual five-year CIP and Operating Budget development process. The 2008 RTIP was approved by the SANDAG Board on July 25, 2008. NCTD is requesting amendment of the 2008 RTIP to update funding levels of projects included in the RTIP.

With its RTIP submittals, SANDAG also recommends that the Transit Boards take an action to support the projects proposed to be funded with TransNet monies and a statement that NCTD will expend the funds in compliance with the requirements of the TransNet Extension Ordinance and Expenditure Plan. With Planning Committee approval, we will submit updates to these projects and operating expenses for the 2008 RTIP in the format required by SANDAG and summarized in Attachments 6D and 6E, subject to NCTD Board approval.

ATTACHMENT: 6A – Summary Proposed Constrained Baseline CIP FY 2010-2014
6B – Proposed FY 10 Constrained Baseline CIP
6C – Proposed Major Capital Projects – Multi-Year
6D – Proposed Federal Funding Program
6E – ProjecTrak Programming Report (this handout will be distributed at the meeting)

FISCAL IMPACT: There is no direct fiscal impact associated with this action. Inclusion of projects in the RTIP and approval thereof is a requirement for approval of federal and state grant applications and the use of TransNet funds.

**COMMITTEE
REVIEW:**
1/8/09

STAFF CONTACT: **Richard Hannasch**
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January 8, 2009

TO: North County Transit District Board Members
FROM: Clerk of the Board
SUBJECT: POSTING OF BOARD AGENDA

In Compliance with the Ralph M. Brown Act, As Amended, the following information is provided.

The Agenda for this meeting of the Planning Committee was posted as follows:

Meeting Date and Time: January 8, 2009; 3:00 p.m.

Posted At: 810 Mission Avenue, Oceanside, CA and
311 So. Tremont, Oceanside, CA

Date & Time of Posting: January 2, 2009; 5:00 p.m.

Posted By: Clerk of the Board