



Chairman Bob Campbell
Sam Abed
Rocky Chavez
Carl Hilliard
Bill Horn
Chris Orlando
Mark Packard
Dave Roberts
Jerome Stocks

Matthew Tucker, Executive Director
C. Michael Cowett, General Counsel

AGENDA

GOVERNANCE COMMITTEE

Chairman Bob Campbell, Vice-Chair Chris Orlando,
Chair of the Monitoring Committee, Dave Roberts
Chair of the Planning Committee, Jerome Stocks
Staff Committee Liaison: Julie Austin

Wednesday, June 3, 2009 – 8:30 a.m.
311 South Tremont St., Oceanside, California

1. Open Meeting
2. Changes to the Agenda
3. SANDAG Evaluation of Possible Short-Term Funding Alternatives (Attachment 3A)
4. NCTD Reserve Policy
5. Mobility Plan: Public Participation Process (Attachment 5A will be provided under separate cover)
6. Dump the Pump Campaign (Attachment 6A)
7. Draft Board Agenda for June 18, 2009 Board Meeting
8. Future Board Agendas (Master Board Agenda)
9. Other Matters
10. Public Comment
11. Next Meeting: Wednesday, **July 1, 2009**, 8:30 a.m., 311 South Tremont, Oceanside, CA
12. Closed Session Pursuant to Government Code Section 54957.6 – Conference with Labor Negotiators Agency Designated Representative: Matthew Tucker Employee Organization: Teamsters Local 542 Unrepresented Employees: All
11. Adjournment

For individuals with disabilities, we will provide assistive services. To obtain such services or copies of documents in an alternate format, please call or write, a minimum of 72 hours prior to the event, to request these needed reasonable modifications. We will make every attempt to accommodate requests that do not give 72-hour notice. Please contact our Clerk of the Board at (760) 967-2808.

Persons with hearing impairment please use the California Relay Service (CRS): 800-735-2929 using TTY; 800-735-2922 using voice; 800-735-0373 for CRS Customer Service; 800-855-3000 for Spanish.

Any writings or documents provided to a majority of the members of the NCTD Board of Directors regarding any item on this agenda will be made available for public inspection in the department of the Clerk of the Board located at 810 Mission Avenue, Oceanside, CA 92054, during normal business hours.



STAFF REPORT TO THE GOVERNANCE COMMITTEE

Agenda Item # 3

TITLE: SANDAG EVALUATION OF POSSIBLE SHORT-TERM FUNDING ALTERNATIVES

Time Sensitive [] Consent []

STAFF RECOMMENDATION:

Review and discuss short-term funding options for transit operations as proposed by the San Diego Association of Governments (SANDAG).

BACKGROUND INFORMATION:

On April 24, 2009, the SANDAG Board of Directors discussed a variety of short-term funding options intended to assist in the operations of MTS and NCTD transit services. Both agencies are facing significant funding shortfalls as a result of the reduction of sales tax operating revenues. Following SANDAG's April 24th meeting, a letter was sent to NCTD summarizing two options for the NCTD Board to consider (Attachment 3A). The alternatives under discussion are as follows:

- TransNet Local Street and Road Funding - Local jurisdictions could elect to use these funds for transit operations support without any change to the TransNet ordinance.
TransNet Early Action Program Funds - The recent addition of federal stimulus funds from the American Recovery and Reinvestment Act (ARRA) has created a potential opportunity for short-term transit operating funding. This would require an exchange of ARRA and TransNet funds for NCTD TransNet capital projects that can meet the stringent implementation timelines of the ARRA program. The SANDAG letter states that the TransNet Ordinance allows for such exchanges to occur.

SANDAG has requested feedback from NCTD and MTS for discussion at a future meeting of the Transportation Committee.

ATTACHMENT: 3A - Possible Short-Term Funding Alternatives for Transit Operations Letter

FISCAL IMPACT: None

COMMITTEE REVIEW: 6/03/09

STAFF CONTACT: Julie Austin, Director of Policy and Strategic Planning, E-mail: jaustin@nctd.org, Phone: 760/966-6551



**STAFF REPORT TO THE
GOVERNANCE COMMITTEE**

**Agenda Item #
4**

TITLE: NCTD RESERVE POLICY

Time Sensitive Consent

**STAFF
RECOMMENDATION:**

For discussion only.

BACKGROUND INFORMATION: At the last Governance meeting the Committee reviewed staff's proposal to include a financial reserve policy in the District's Financial Principles.

The financial reserve policy proposed by staff was to build up, and then to maintain, an unreserved fund balance equal to four months of the District's operating expenses. This amount would be approximately \$30 million. NCTD's current reserves, in the form of Transportation Development Act (TDA) funds held by the County of San Diego on behalf of SANDAG, are about \$4.6 million.

After reviewing the staff recommendation, the Committee recommended that staff provide additional information and provide a draft of the proposed policy to the Committee prior to bringing it back for action.

The Executive Director is fully supportive of the Committee's direction and believes that staff needs to broaden the discussion to include a comprehensive review of our current budget process and policy that includes review of our fare policy, farebox recovery, and reserve policy. The Executive Director would like to get input from the Committee before proceeding with a comprehensive review and update of the overall budget process and policy that may result in a future Board action item after it has been discussed and reviewed by the Committee.

ATTACHMENT: None

FISCAL IMPACT: None

**COMMITTEE
REVIEW:
6/03/09**

STAFF CONTACT: **Richard Hannasch**
Director of Administration and Finance.
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STAFF REPORT TO THE GOVERNANCE COMMITTEE

Agenda Item # 5

TITLE: MOBILITY PLAN: PUBLIC PARTICIPATION PROCESS

Time Sensitive [X] Consent []

STAFF RECOMMENDATION:

Authorize the Executive Director to implement the Public Participation Process as part of the Mobility Plan assessment.

BACKGROUND INFORMATION:

As previously reported to the Board, NCTD staff is undertaking a comprehensive operations analysis (i.e., the Mobility Plan) to develop a bus and rail service plan that supports increased ridership commensurate with NCTD's available budget. The District has contracted with Transportation Management & Design, Inc. (TMD) to develop the Mobility Plan.

A key component of the Mobility Plan is an inclusive and comprehensive public participation process to help determine where to best allocate our limited resources. Staff understands that we must solicit feedback from customers, employees, and other key stakeholders to develop a plan that will reshape our business model for the next five to seven years. Input from the riding public will be our top priority. Community outreach, where the public is invited to drop in and give input, is planned to occur in two phases. During Phase I, the consultant will give an overview of preliminary study findings and solicit public input. During Phase II, the consultant will present the draft Mobility Plan for public review and comment. Up to four locations for these meetings are proposed, for a total of eight community meetings.

Staff is recommending that the Planning Committee provide overall direction for the Mobility Plan, which will include the development of three key stakeholder groups: a Leadership Policy Group, a Technical Group, and an Operations Group. With the exception of the Leadership Policy Group, each 20-member group will meet at least three times at NCTD Headquarters or another venue as determined by the participants. Other potential venues under consideration include Escondido City Hall and the San Marcos Civic Center. Proposed participants of each group include the following:

Leadership Policy Group

- o Legislative Representatives
o Local City Leaders
o Local Chambers of Commerce
o Local Health/Social Service Providers
o Education Sector
o Local Business Leaders
o Senior and Disabled Representation
o Advocacy Groups

Technical Group

- o Local City Staff Members
- o SANDAG
- o Regional Operators (MTS, OCTA, RTA, Caltrans)

Operations Group

- o One formal NCTD Operations Group
- o Extra internal outreach to NCTD operations/administrative staff

The consultants will also facilitate two Community Public Forums where members of the community may drop in to learn more about the planned changes and give their input.

The Leadership Policy Group will be established through outreach to existing forums attended by elected representatives and City Managers, such as the Mayors and Managers meetings. City Managers will be requested to designate a staff representative to attend the next two Leadership Policy Group meetings if they are unable to attend personally. They will also be asked to designate Technical Group participants.

At the first meetings of the Technical and Operations groups, participants will be given an overview of the Mobility Plan project and asked for input. The second and third meetings will serve to 1) seek input on service and market assessment findings; and 2) seek input on the draft Service Development Plan.

The proposed timeline for the public participation process is as follows:

- Mid-June 2009: Project Overview Meetings
- Mid-August 2009: Service Structure Findings & Framework for Change
- Mid-September 2009: Recommended Service Plan Change Review

Staff is seeking Board authorization to proceed with the public participation process as outlined in Attachment 5A (to be distributed under separate cover).

ATTACHMENT: 5A - The Mobility Plan Public Participation Process (will be distributed under separate cover).

FISCAL IMPACT: None.

COMMITTEE

REVIEW:

6/03/09

STAFF CONTACT: **Julie Austin**
Director of Policy & Strategic Planning
E-mail: jaustin@nctd.org Phone: 760/966-6651



**STAFF REPORT TO THE
GOVERNANCE COMMITTEE**

**Agenda Item #
6**

TITLE: PROCLAMATION SUPPORTING 2009 DUMP THE PUMP DAY

Time Sensitive Consent

**STAFF
RECOMMENDATION:**

Approve execution of the attached proclamation recognizing June 18, 2009 as Dump the Pump Day in North San Diego County.

**BACKGROUND
INFORMATION:**

The North County Transit District (NCTD) and the American Public Transportation Association (APTA), along with transit systems across the country, will celebrate the fourth annual National Dump the Pump day on Thursday, June 18, 2009.

The day is designed to encourage people to get out of their cars and ride public transportation. It also raises awareness of the financial benefits of transit. Public transportation has the ability to save people money, conserve gasoline, and reduce the harmful greenhouse gases emitted into our environment.

Supporters of public transit can visit the NCTD booth at either the Oceanside Farmer's Market or the Sunset Market on June 18 and pledge to "dump the pump." Those who make the pledge can receive a button that declares "I Dumped the Pump for Transit" and are eligible to win a free transit monthly pass. In addition, a press release will be issued supporting and promoting the day's activities.

ATTACHMENT: 6A - Proclamation

FISCAL IMPACT: The approved FY2009 Budget includes \$2,500 for these efforts.

**COMMITTEE
REVIEW:**
6/03/09

STAFF CONTACT: **Julie Austin, Director of Policy and Strategic Planning**
E-mail: jaustin@nctd.org Phone: 760/966.6651

Key Staff Contact: Tom Kelleher, Manager of Marketing & Communications
E-mail: tkelleher@nctd.org Phone: 760/967.2862

June 3, 2009

TO: North County Transit District Board Members
FROM: Clerk of the Board
SUBJECT: POSTING OF BOARD AGENDA

In Compliance with the Ralph M. Brown Act, As Amended, the following information is provided.

The Agenda for this meeting of the Governance Committee was posted as follows:

Meeting Date and Time: June 3, 2009; 8:30 am
Posted At: 810 Mission Avenue, Oceanside, CA and
311 So. Tremont, Oceanside, CA
Date & Time of Posting: May 29, 2009; 5:00 p.m.
Posted By: Clerk of the Board