

2022 NCTD Disparity Study Virtual Workshops Friday, May 20 and Monday, May 23

Space is limited, click on one of the hyperlinks
to register to participate in a 90-minute session:

Friday, May 20 at [2 pm PDT](#)
Monday, May 23 at [11:30 am PDT](#)
Monday, May 23 at [6:00 pm PDT](#)

Presentation of 2022 NCTD Disparity Study and proposed FTA DBE goal

About the Disparity Study

North County Transit District (NCTD) seeks to level the playing field for minority- and woman-owned businesses competing for its contracts. In March 2021, NCTD engaged Keen Independent Research to analyze whether there are disparities in the utilization of diverse firms in its contracts and in the local marketplace.

The 2022 NCTD Disparity Study Draft Report was completed in May 2022. Visit the study website to download a copy, when posted: <https://www.keenindependent.com/2021nctddisparitystudy/>

You are invited to provide input on the draft report. Comments will be collected through **June 17, 2022**: NCTDDisparityStudy@keenindependent.com or 442-222-8142

NCTD DBE Goal

NCTD will publish its proposed overall DBE goal for public comment through **June 17, 2022**: <https://gonctd.com/about-nctd/business-with-nctd/>

Please send any comments regarding the DBE goal to: Bradley Saran, NCTD DBELO at DisparityStudy@nctd.org

Study Team



Keen Independent is a national economic consulting firm. Principals Annette Humm Keen and David Keen are leading this assignment. Mr. Keen has led more than 100 disparity studies and has served as an expert witness successfully defending targeted business programs in court. www.keenindependent.com

The study team includes GCAP Services, Inc., SVPR Communications and Yen C. Tu Consulting. The survey firm CRI and the law firm Rosales Law Partners are also assisting in the study.